



Jason Knoepfel

GRAPHIC DESIGNER • ILLUSTRATOR
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SUMMARY

Acute spatial sense and a meticulous eye for detail
Ability to express ideas clearly and concisely
Experienced team player who thrives in collaborative group environments
Strive for excellence in all endeavors from start to finish

EXPERIENCE

June 2016–present
LINK Creative
San Francisco, CA
Production Artist

Collaborate creatively with team members
Create illustrations & imagery based on client needs
Design infographics to visually express client ideas
Create layouts for print and web applications

December 2014–September 2016
The Art Institute of California-San Francisco
San Francisco, CA
Tutor

Provided peers with tutoring in various subjects
Assisted peers with general and technical questions
Provided in-class assistance to instructors and students
Aided in instruction of Illustrator and InDesign workshops

July 2013–November 2013
Forever Embroidery Studio
San Francisco, CA
Brand Developer

Designed a company logo for print and web use
Specified a corporate color palette
Created labels for student supply kits
Designed instructional packaging inserts

September 2011–October 2012
Automotion
San Francisco, CA
Owner/Technician

Owned and operated a small auto repair shop
Oversaw day to day business activities
Managed several employees
Performed sales and cashiers duties

EDUCATION

September 2016
The Art Institute of California-San Francisco
San Francisco, CA

Bachelor of Science–Graphic & Web Design

June 2002
City College of San Francisco
San Francisco, CA

Certificate of Completion–Automotive Technology Program

SKILLS

Technical

Typography | Hand Lettering | Font Design | Logo Design
Illustration | Layout | Branding | Mural Design & Creation
Motion Graphics | Custom Automotive Paint & Graphics
Prototype Construction | Basic HTML, CSS, and JavaScript

Programs

Illustrator | InDesign | Photoshop
Dreamweaver | After Effects | Type Tool

Personal

Strong Work Ethic | Punctuality | Detail Oriented
Excellent Communication Skills | Quick Learner